

EXPO
NEWSLETTERS
REMAIN
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MARKETING
TOOLS FOR
EXHIBITORS

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MEDIA INFORMATION KIT

FOR NEWSLETTER & SHOWDAILY

2022 - 2023



International Exhibition on Printing and Allied Machinery Industries
Of the Printers - For the Printers - By the Printers

27 - 30 MARCH 2023

Bombay Exhibition Centre,
Goregaon East, **Mumbai**

ADD VALUE
TO YOUR
PARTICIPATION



PREVIEW NEWSLETTER # 1
JULY 2022



PREVIEW NEWSLETTER # 2
OCTOBER 2022



PREVIEW NEWSLETTER # 3
DECEMBER 2022



SHOWDAILY- DAY1
MARCH 27, 2023



SHOWDAILY- DAY2
MARCH 28, 2023



SHOWDAILY- DAY3
MARCH 29, 2023



SHOWDAILY- DAY4
MARCH 30, 2023

ADVERTISING SPECIFICATIONS

FEATURES
10,000 + copies to be circulated all over the trade in India

TARGET AUDIENCE

- Offset Printers •
- Converters •
- Service Bureaus •
- Label Printers •
- Packaging Printers •
- Corrugators •
- Manufacturers and Suppliers •
- Colleges & Institutions •

19.0 cm (Width) x 25.9 cm (Height) (Full Page – Gold)	Overall Newsletter size 21.0 cm (Width) 27.9 cm (Height)
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19.0 cm (Width) 12.5 cm (Height) (Silver Pack – Horizontal)	9.2 cm (Width) x 25.9 cm (Height) (Silver Pack – Vertical)
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9.2 cm (Width) x 12.5 cm (Height) (Bronze pack)	
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9.2 cm (Width) x 6.2 cm (Height) (Economy Pack)	
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GOLD PACK	
Full page	
For One Issue	Rs 40,000/-
For all 3 Issues	Rs 80,000/-

SILVER PACK	
Half page	
For One Issue	Rs 25,000/-
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BRONZE PACK	
Quarter page	
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ECONOMY PACK	
One-eighth page	
For One Issue	Rs 10,000/-
For all 3 Issues	Rs 20,000/-

ADVERTISING SPECIFICATIONS

23.8(W) x 32.8 (H)cms (Bleed) 21(W) x 30(H) cms (Non-bleed) (FULL PAGE – GOLD)	Overall ShowDaily size 21 cm (Width) 30 cm (Height)
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Silver Pack – Horizontal 21 (W) x 14.5 cms	10.3 (W) x 29.5 cms (H) Silver Pack – Vertical
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BRONZE PACK	10.3(W) x14.5(H) cms
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ECONOMY PACK	21 (W)x4.5(H) cms
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GOLD PACK	
FULL PAGE	
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HALF PAGE	
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For all Four days	Rs 75,000/-

BRONZE PACK	
QUARTER PAGE	
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For all Four days	Rs 45,000/-

ECONOMY PACK	
ONE-EIGHTH PAGE	
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For all Four days	Rs 30,000/-

FEATURES

- 7,000+ copies to be circulated every day
- Daily Update
- Live News
- New Product Launches
- On Site Event Information

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